



Guru Gobind Singh Indraprastha University
Sector-16 C, Dwarka, Delhi-110078 Website: <http://ipu.ac.in>

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Date : 19.12.2024

NOTICE

Sub: Second Edition of "INDIA in 2047 National Case Contest"

Registration is open for Second Edition of "INDIA in 2047 National Case Contest" in the "**Business Plan Challenges 24**".

Students from all stream of Higher Education, including Management, Engineering and Finance are invited in this prestigious contest based on the idea presented in the book "**India in 2047**" - **The Amazing Rise of a Modern Nation**".

The detailed scheme documents are attached herewith.

All Dean/Directors (USS/Centre of Excellence), GSSIPU are requested to please disseminate the information about the Contest amongst the students.


(Dr. Gaurav Talan)
Associate Director, SW

Copy to:

1. All Deans/Directors (USS/Centre of Excellence) of GGSIPU.
2. Project Director, UITS with the request to kindly upload the Notice on The University Website under the link of Directorate of Students' Welfare.
3. AR to VC for kind information of the Hon'ble Vice Chancellor.
4. AR to Registrar for kind information of the Registrar.
5. Guard File.


(Surinder Singh)
Section Officer, SW

December 5, 2024

Respected Professor,

Greetings!

Subject: Registration Open for the Second Edition of "INDIA in 2047 National Case Contest"

We are glad to announce the Second Edition of the "INDIA in 2047 National Case Contest." The inaugural edition in 2023 saw the participation of over 100 teams from leading B-Schools and Technical Universities, marking a tremendous success.

This year's edition introduces the "Business Plan Challenge 24," a pioneering competition designed to inspire and encourage ideation and entrepreneurship among students. The challenge is **open to current full-time college students** across all streams of higher education, including Management, Engineering, and Finance. **Saint-Gobain** is our title partner, and **ICFAI** is the academic partner for this challenge.

The competition is based on the ideas presented in the book "India in 2047 – The Amazing Rise of a Modern Nation." Students are encouraged to read the book, which covers **25 different areas**, to find ideas and inspiration. "India in 2047" features contributions from 25 writers, guided by 25 mentors, with a foreword by **Dr. Devi Shetty, Chairman of Narayana Health**, and a first word by **Shri Sridhar Vembu, Founder of ZOHO**.

→ **The authors are pleased to send a copy of the book for your personal reading.**

Students are invited to develop business plans based on the futuristic areas discussed in the book. Winners at the regional and national levels will receive **certificates, awards, and cash prizes around INR 1 Lakh**. All participating teams will be awarded participation certificates.

For more details, please visit: <https://www.readwriteindia.in/businesschallenge24>

Registration Closes: 30th December 2024

Enclosed a few posters that we request you to disseminate through notice boards to your students and encourage their participation in this national-level business plan challenge.

Warm regards,

P. Venkatesh Athreya

Athreya Venkatesh
Director, Prime5C

Email : director@prime5c.com
Web : www.readwriteindia.in | www.prime5c.com

DSH
12/12/24
Notice for students

Organizer



Title Sponsor



Academic Partner



Associate Partner



INDIA in 2047
**National Case
Competition**

**BUSINESS PLAN
CHALLENGE 24**

Draw a Business Pitch on a Futuristic Story of 'INDIA in 2047'

Open to students from B-School, CA, and Universities.

Win Exciting Cash Prizes worth ₹ 1 Lakh, Awards & Recognitions.

Craft a business pitch on a futuristic vision of 'INDIA in 2047'.

Get access to sessions & discussions by Industry Experts.



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SUCCESSVERSE



SCAN ME

Submission Closes on 30 Dec 2024

www.readwriteindia.in/businesschallenge24